

Hindu Business Line

INFO TECH

Tech Mahindra, Motorola team up

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Motorola, Tech Mahindra tie up to form CanvasM

New co to develop applications for telecom subscribers

Our Bureau

New Delhi, Aug 1

Telecom gear manufacturer Motorola and IT services company Tech Mahindra on Tuesday announced a joint venture to develop innovative applications for telecom subscribers.

The joint venture company called CanvasM will enable network service providers and enterprises to launch applications such as mobile wallet, m-commerce, entertainment applications and productivity applications.

While Tech Mahindra will bring its experience in applications development and integration capabilities, Motorola will contribute through its application portfolio and service delivery platform.

LOGO UNVEILED

The Communication and IT Minister, Mr Dayanidhi Maran, unveiled the logo of the joint venture. CanvasM will be head-

quartered in Noida. The joint venture will set up a research and development centre in Noida and Bangalore.

Mr Srikanth Kannankote, Corporate Vice-President, Motorola Networks & Enterprises, said, "CanvasM brings together the significant developer communities from both companies to deliver a new generation of mobile experience to consumers that simultaneously result in operational efficiencies, monetisation, commercialisation and competitiveness for our customers."

Mr C.P. Gurnani, President, international operations of Tech Mahindra, said, "CanvasM will leverage the synergy of capabilities between Tech Mahindra and Motorola to provide cost-effective service delivery through specialised resources that optimise the development processes required to create and manage a mobile ecosystem."



New joint venture: The Union Minister for Communication and Information Technology, Mr Dayanidhi Maran, with the Corporate Vice-President, Services Network & Enterprise, Motorola, Mr Srikanth Kannankote (second from left), and President-International Operations, TechMahindra, Mr C.P. Gurnani, at the announcement of Tech Mahindra, Motorola joint venture in New Delhi on Tuesday. — Kamal Narang