

THE HINDU

News Update Service

Thursday, February 14, 2008 : 2110 Hrs

[XML](#) [RSS Feeds](#)

THE HINDU
Business Line

THE WHITE PAPER
ON BUSINESS

Sections

- [Top Stories](#)
- [National](#)
- [International](#)
- [Regional](#)
- [Business](#)
- [Sport](#)
- [Sci. & Tech.](#)
- [Entertainment](#)
- [Agri. & Commodities](#)
- [Index](#)
- [Photo Gallery](#)

The Hindu Print Edition

- [Front Page](#)
- [National](#)
- [Tamil Nadu](#)
- [Andhra Pradesh](#)
- [Karnataka](#)
- [Kerala](#)
- [Delhi](#)
- [Other States](#)
- [International](#)
- [Opinion](#)
- [Business](#)
- [Sport](#)
- [Miscellaneous](#)
- [Index](#)
- [Life](#)
- [Magazine](#)
- [Literary Review](#)
- [Metro Plus](#)
- [Business](#)
- [Education Plus](#)
- [Open Page](#)
- [Book Review](#)
- [SciTech](#)
- [Entertainment](#)
- [Cinema Plus](#)
- [Young World](#)
- [Property Plus](#)
- [Quest](#)
- [Folio](#)

Business

Reliance Communications introduces multiplayer mobile games

New Delhi (PTI): Seeking to capitalise on the growing mobile value-added services market, second largest private telecom operator Reliance Communications on Thursday introduced multiplayer mobile games for its customers in partnership with CanvasM.

CanvasM Technologies, a joint venture between Tech Mahindra and Motorola, is a mobile value-added services (VAS) provider and has a global presence.

"Mobile gaming is definitely a fast growing sector and is expected to catch up with the developed markets. Reliances launch of multiplayer mobile games is another step in this direction and we are quite confident that it will generate a huge interest from our mobile customers, especially the gaming audience," Reliance Communications' President (Applications, Solutions and Content Group) Mahesh Prasad said.

The MMG would not only allow customers to compete with online mobile and PC gamers playing the same game but would also offer features like lobby chat, messenger chat, game chat, score posting, profile and others.

Jagdish Mitra, CEO, CanvasM Technologies, said mobile gaming has come of age in India with multiplayer games offering immense potential to deliver targeted advertising messages to niche audiences.

Business

- [Banga](#)
- [Chenn](#)
- [Hyder:](#)
- [Delhi](#)
- [Thiruv](#)
- [Banga](#)
- [Chenn](#)
- [Delhi](#)
- [Kolkat](#)
- [Mumb](#)